

**MOTHER TERESA WOMEN'S UNIVERSITY  
KODAIKANAL**

**PHOTOGRAPHY AND MEDIA CELL**

The media cell manages the media relations of the university and keeps the media updated with the happening of the university. This primarily involves covering various events of the college, preparing press releases and ensuring that each and every event of the college gets its due media coverage. The cell encourages student participation in photography like environmental photography, wild photography. Videos are encouraged and students do a lot of documentaries. Tribal documentary, various species of plants are taken by students. Various contests both for school and colleges are organized for photography and videography. Convocation function and other programmes organized in the campus become a platform for students to develop their skills in photography. The visual communication course offered by Mother Teresa Women's University helps in the development of multimedia and online content production, social media engagement, community stakeholder engagement and campaign development.

**Saint Teresa Studio**

Saint Teresa Studio is one of the recent e-Content Development initiatives of Mother Teresa Women's University, with an aim to provide the facility for creating online educational courses. The lab is equipped with advanced cameras, interactive board, pre and post recording theatre. The lab is also equipped with 4 computers of high-end configuration which facilitates the students to get hands-on experience of the post-processing techniques.



